

September 29, 2025

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1) National Stock Exchange of India LimitedExchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Scrip Symbol: KFINTECH

2) BSE LimitedPhiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 543720

Sub. : Press Release**Ref. : Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“LODR Regulations”)**

Dear Sir / Madam,

Pursuant to Regulation 30 and other applicable provisions of the LODR Regulations, please find enclosed herewith the Press Release titled “**KFin Technologies Unveils IGNITE: A Strategic Engagement Program to Empower India’s Mutual Fund Distributors**”.

This is for your information and records.

Thanking you,

Yours faithfully,

For KFin Technologies Limited**Alpana Kundu****Company Secretary and Compliance Officer**

ICSI Membership No.: F10191

Encl.: a/a

KFin Technologies Unveils IGNITE: A Strategic Engagement Program to Empower India's Mutual Fund Distributors

Mumbai, September 29, 2025: KFin Technologies Limited ("KFin Technologies"), a leading provider of global investor and issuer solutions today announced the launch of **IGNITE** a flagship engagement program that marks a transformational shift in how mutual fund distributors interact with service platforms. IGNITE has been designed to empower the distributor ecosystem — spanning banks, national distributors, Mutual fund distributors (MFDs), and Registered Investment Advisors (RIAs) — with structured support, digital tools, and collaborative problem-solving, thereby enabling them to scale with greater efficiency, responsiveness, and trust.

Built on KFinTech's four-decade legacy of enabling India's financial markets, IGNITE reflects the company's next phase of evolution — moving from a transaction partner to a transformation ally for distributors. The program aims to redefine relationship management and service delivery, while setting new benchmarks for how AMCs and distributors partner to serve India's growing investor base.

At the heart of IGNITE lies a comprehensive bouquet of offerings, tailored to the unique needs of modern-day distributors:

- Dedicated Relationship Managers will offer consistent, personalized support across distributor categories
- Service turnaround times will be accelerated with improved responsiveness and issue resolution mechanisms
- Cutting-edge platforms like **IRIS**, KFin's integrated super app for financial intermediaries, and **KFin KRA**, the seamless onboarding platform, will simplify operations and drive digital scale
- And through structured feedback channels, KFinTech aims to evolve its offerings in alignment with distributor needs

This integrated approach empowers distributors not just with tools, but with a trusted partner ecosystem — one that helps them enhance efficiency, build investor trust, and expand their reach.

Commenting on the launch, **Sreekanth Nadella, Managing Director & CEO, KFin Technologies**, said, "Distributors have long needed a platform that truly understands their challenges and champions their growth. IGNITE is our commitment to that vision. By delivering not just operational support but a partnership mindset, we're enabling distributors to thrive in a rapidly evolving, digitally led investment landscape. This is not a one-time program — it is a long-term journey to co-create the future of distribution."

The launch of IGNITE comes at a pivotal time. India's mutual fund industry is poised for exponential growth, with projections indicating AUM could reach ₹80 lakh crore by 2030. However, with that growth comes a shift: investors today expect more — lower costs, faster digital experiences, personalized offerings, and transparent service. A recent [PwC's Mutual Funds 2030 report](#), outlines the path to competitiveness lies in transforming operational layers and improving client engagement. IGNITE enables precisely that transformation by equipping distributors to meet these investor demands, not through fragmented fixes, but through an integrated engagement model.

Beyond immediate efficiency gains, IGNITE is expected to have a cascading impact on the broader capital markets ecosystem. Better-served distributors lead to better-served investors — especially in emerging Tier 2 and Tier 3 markets where access and trust are still being built. By strengthening distributor infrastructure, KFin Technologies is ultimately **advancing investor inclusion, deepening market penetration, and contributing to a more transparent and scalable financial system.**

With IGNITE, KFin Technologies continues to deliver on its mission of enabling India's financial growth story — not just through technology, but through relationships that power real change.

About KFin Technologies Limited (www.kfintech.com/; BSE: 543720; NSE: KFINTECH):

KFin Technologies Limited (“KFinTech”) is a leading technology driven financial services platform providing comprehensive services and solutions to the capital markets ecosystem including asset managers and corporate issuers across asset classes in India and provide comprehensive investor solutions including transfer agency, fund administration, fund accounting, data analytics, digital onboarding, transaction origination and processing for alternate investments, mutual funds, unit trusts, insurance investments, and private retirement schemes to global asset managers in Malaysia, Philippines, Singapore, Hong Kong, Thailand and Canada. In India, KFinTech is the largest investor solutions provider to Indian mutual funds, based on number of AMCs serviced as on June 30, 2025, and the largest issuer solutions provider based on number of clients serviced as on June 30, 2025. KFinTech is the only investor and issuer solutions provider in India that offers services to asset managers such as mutual funds, alternative investment funds, wealth managers and pension as well as corporate issuers and is one of the three operating central record keeping agencies for the National Pension System in India.

KFinTech is listed on the National Stock Exchange of India Limited and BSE Limited. General Atlantic Singapore Fund Pte Ltd (“GASF”), a leading global private equity investor, is the promoter of the KFinTech.

For media queries:

Hanisha Vadlamani

+91 733 081 6464

hanisha.vadlamani@kfintech.com

Sailee Nayak

+91 993 016 7115

sailee.nayak@adfactorspr.com